

**ASID CALIFORNIA PENINSULA CHAPTER  
2010 Student Career Forum Design Competition**

*1st Place: \$500 2<sup>nd</sup> Place: \$350 3<sup>rd</sup> Place: \$150*

**CONTEMPORARY ART GALLERY RECEPTION AREAS**

**Client Profile & Setting:**

The Phoenix Collection is a small museum in the Valley of the Moon, Sonoma County, California, housing a private collection of contemporary art which is open to the public. The building is contemporary and light-filled. The clients desire an open, uncluttered interior to reflect the natural surroundings of their California wine country setting. Occasional evening gallery openings will be held in the Reception Lobby where wine and light refreshments will be served. Open circulation space will be necessary in the Lobby. The floor material throughout the public areas of the museum is sealed, end-grain, Douglas Fir with the exception of the toilet rooms (stone) and the Gift Shop (carpet.) The walls are to be painted sheetrock in a neutral color.

**Design Requirements:**

The interior designer is to address the following reception area and public spaces of the museum and provide furnishings and equipment as follows:

**Reception Lobby:** (Ceiling Height: 12'-0" with clerestory windows around cupola)

- Reception desk with two desk chairs, two computers (flat screen with keyboard) to serve museum members and guests.
- Seating for 6-8, may be chairs or benches, may be upholstered.
- One table that may be used for wine service or for display (seasonal flowers or artwork). Finish Selection: Paint color, finishes for reception desk, seating, table.

**Unisex Toilet Rooms:** (Ceiling Height 8'-0") - To serve one person only.

- ADA compliant: One toilet, one sink, grab bars, recessed paper towel/trash holder, hook for handbags, paper toilet protector dispenser.
- Plumbing possible on any wall.
- No finish selection.

**Phoenix Café:** (Ceiling Height: 10'-0") - Serves only prepared salads, sandwiches, bakery goods, cold and hot drinks. (No cooking)

- Seating for 6-8, may be table or bar seating.
- Counter for small cash register, glass topped case to display food.
- Preparation counter with sink, undercounter refrigerator, undercounter dishwasher, some storage for plates, cups etc.
- One freestanding, self-service, glass front refrigerator for cold drinks.
- Plumbing possible on any wall.
- Finish Selection: Paint color, seating, tables or bar material, appliance finishes, countertop material.

- Lighting Option: General lighting must be fluorescent. Some incandescent accent lighting allowed on remote sensor control.

**Phoenix Gift Shop:** (Ceiling Ht: 10'-0") - Gift shop sells jewelry, books, stationery, posters (rolled) and gifts.

- Cash/wrap counter with point of purchase computer (flat screen and keyboard).
- Glass topped jewelry case (preferably near cash/wrap) for security.
- Display fixtures to hold, gifts, stationery items, rolled posters (some can be displayed on walls).
- Office: One desk for computer, shelves for catalogs.
- Storage Area: shelves for back stock and office supplies.
- Finish Selection: Paint color, carpet, display fixture and countertop materials.
- Lighting Option: General lighting must be fluorescent. Some incandescent accent lighting allowed on remote sensor control.

### Entries Must Include:

#### Entry Board Presentation: Maximum of Two Boards that are 18"X 24"

All required information must be on the front of the boards. Entries with wings, add-ons, extensive fold-outs or pull-outs will be disqualified. A completed, signed copy of the Student Career Forum registration form must be enclosed, in a closed, clasp-type envelope, securely attached to the back of Board 1. Neither your name, nor that of your school may appear on the front or back of either board.

#### Board 1 Requirements:

- Dimensioned Floor Plan, (1/4"=1'0" Scale), showing fixtures, furnishings and equipment as specified above, rendered in color.
- \*Lighting & Electrical Plan with switching for either the Gift Shop or The Café, using a clear overlay must comply with 2005 California Title 24 requirements.
- Design Concept Statement.
- Lighting & Electrical Schedule

#### Board 2 Requirements:

- \*One color rendered perspective drawing, view of your choice (Reception Area, Café or Gift Shop)
- Material Samples to support your perspective drawing in selected space. (You may use images, color photos etc. to keep board weight to a minimum.)
- Finish Schedule for selected space to clarify material samples above. (Materials must be suitable for a public use facility.)

\*Note: Only one selected area need be detailed with lighting, finish selections.

## Entries will be judged on:

- Adherence to ADA, American Disabilities Act, standards for public use facilities, as they relate to toilet facilities, minimum clearances, floor surfaces, and wheelchair access.
- Presentation: complete and orderly, adherence to instructions.
- Innovation: creative, but logical development of requirements.
- Appropriateness: selection of finishes to serve public use in an artistic venue.
- Suitability: finishes must be safe, durable and functional, as well as visually appealing.

Entries that do not adhere to the instructions as stated above or the Student Career Forum Design Competition Guidelines will be disqualified. The decision of the judges is final.

## Eligibility for Entry:

Entries will be accepted from undergraduate students currently registered in Interior Design programs in California, Nevada, Oregon, Washington or Utah. Entrants must be **registered** attendees of Student Career Forum. Entries from masters/other programs will neither be judged, nor returned. Awards will be presented on Friday, March 5, 2010 at the Awards Presentation. Projects are to remain on display until the close of the event on March 5, 2010. Awards and prize money will be given to the recipient at that time. Entries must be picked up at 5:30 PM, Friday, March 5, 2010. If entries are not picked up, they will not be returned.

## Questions:

Please contact Christine R. Soenksen, ASID, CID: Email: [soenksendes@aol.com](mailto:soenksendes@aol.com)  
California Title 24 energy regulations available at [www.energy.ca.gov/title\\_24](http://www.energy.ca.gov/title_24)  
ADA compliant bathroom information available at [www.ada-bathrooms.com](http://www.ada-bathrooms.com)

Recommended Reference Material:

CalDAG 2009, Interpretive Manual & Checklist, Michael P. Gibbens  
Interior Graphic & Design Standards, S. Reznikoff

## Entry Information:

Entries must be sent individually, hand-delivered or sent US Mail, UPS or other courier, to arrive beginning February 8, 2010 and no later than 5:00 PM on Friday, February 12, 2010. Send or deliver to:

**Student Career Forum**  
**c/o Lilley Yee Interiors**  
**269 Delmar Way**  
**San Mateo, CA. 94403-2312**  
**Email: [lilleyengyee@aol.com](mailto:lilleyengyee@aol.com)**