



***“Sexing Up  
Energy Efficient Lighting”***

**Randall Whitehead**

**9:00 am, Friday, March 5, 2010**

**San Francisco Design Center Galleria Atrium**

**Energy Efficient Lighting that is so well designed  
that it is indistinguishable from all the systems that have previously been used,  
except for the sizable savings in the electricity used.**

People have an inherent fear of fluorescents and little knowledge of LEDs (light emitting diodes) or CCFLs (cold cathode fluorescent lamps), but all of these sources are not only energy efficient but can be downright sexy. Randall Whitehead has proven this fact by installing only energy efficient lighting throughout his home and it looks great. No one knows until he tells them.

Randall Whitehead is an internationally known architectural lighting designer, based in San Francisco. He is not only a prolific author, but an enlightening and humorous speaker on the world of design as well. His work has appeared in *Architectural Digest*, *Art & Antiques*, *House Beautiful*, *Kiplinger's*, *Horticulture Magazine*, *Designs for Living*, *Metropolitan Home*, *The Journal of Light Construction*, *Better Homes & Gardens* and many more.

Randall appears regularly as a guest expert on the **Discovery Channel**, **CNN**, **HGTV** and **Martha Stewart Living Radio**. He also writes a monthly column called “The Last Word in Lighting” for *Residential Lighting Magazine*, answering homeowner’s and designer’s questions on lighting.

Randall has written 7 books on the subject, including ***Residential Lighting, A Guide to Beautiful and Sustainable Design*** which is an informative...and entertaining reference book for home and garden lighting.

His latest endeavor takes him back to his photography roots. It is a compelling collection of images called ***Lost Dolls, The Hidden Lives of Toys***.