

CCIDC California Council of Interior Design Certification

2012 Student Career Forum Design Competition

1st Place: \$750, 2nd Place: \$500, 3rd Place \$250

Restaurant Design Competition: Californian Cuisine

Design Setting:

Design the waiting and dining area of the restaurant with a culinary focus on Californian Cuisine. The design should be versatile for the restaurant to serve both lunch and dinner, and the décor of the space should have a fresh and inspiring atmosphere to attract customers. The front of house should be optimized for intimacy without causing overcrowding.

Waiting Area (12 ft ceiling ht with 5 ft plenum space) should include the followings:

- ❖ An hostess stand
- ❖ Seating for 8-10 ppl

Dining Area (12 ft ceiling ht with 5ft plenum space) should include the followings:

- ❖ A mix of 2 top and 4 top tables
- ❖ At least 1 communal table for 8 ppl
- ❖ Banquette should be incorporated into this design to seat approx. 20 ppl or less
- ❖ The total seat count should be for approx. +/- 70 ppl
- ❖ Refer to Interior Graphic and Design Standards for clearances in Dining Area
- ❖ Non structural or partial ht. wall can be added in the dining/waiting area as require for the design

Toilet Rooms (8 ft ceiling ht):

- ❖ One single occupant women's restroom
- ❖ One single occupant men's restroom
- ❖ All comply to ADA clearances and requirements
- ❖ No finish selection in this area

The Space:

- ❖ Approx. 39' x 58' x 10 ft high inside, see floor plan for ref.
- ❖ Main entrance can only be moved within the main entry wall.
- ❖ Secondary entrance can only be moved within the second exit wall to maintain required distance from the main exit by code.

Entries should include:

- ❖ Maximum of (2) 18 x24 Presentation Boards
- ❖ Board 1 - A written proposal, including a vision statement for the space. Visual representation such as dimensioned and color Floor Plan, and Elevations in 1/4" scale. Floor Plan needs to include fixtures, total seat count and furnishings.
- ❖ Board 2 – At least one color perspective rendering of the Dining Area, and a color rendering of the Waiting Area. This board should also include floor and wall finishes, lighting, dining chair and table style, and all other associated finishes in the space to support your renderings. All finishes should be commercial grade to endure heavy usage. *Please note the finishes ONLY need to be graphically represented, but NOT the actual materials. Only if you think the print out color does not match the actual sample. You can include very small sample in the package for review. Otherwise, sending actual sample is NOT encouraged.

- ❖ A completed, signed copy of the Student Career Forum registration form must be enclosed, in a closed, clasp-type envelope, securely attached to the back of Board 1. Neither your name nor that of your school may appear on the front or back of either board.

Judging Criteria:

- ❖ Code compliant: Adherence to ADA on standards for public use facilities, as they relate to toilet facility, minimum clearances, floor surfaces, and wheelchair access.
- ❖ Originality of the design
- ❖ Presentation: Aesthetic of the layout composition on Board 1 and Board 2
- ❖ Feasibility of the seating layout
- ❖ Appropriateness: selection of finishes to serve public use in an artistic venue.
- ❖ Material and finishes: finishes must be safe, durable and functional, as well as visually appealing. Entries that do not adhere to the instructions as stated above or the guidelines of the Student Career Forum Design Competition will be disqualified. The decision of the judges is final.

Eligibility for Entry:

Entries will be accepted from students currently registered in Interior Design programs in California, Nevada, Oregon, Washington or Utah. Entrants must be **registered** attendees of Student Career Forum. Entries from masters/other programs will neither be judged, nor returned. Awards will be presented on Friday, March 2, 2012 at the Awards Presentation. Awards and prize money will be given to the recipient at that time. Entries must be picked up between 5:00 PM and 5:30 PM on Friday, March 2, 2012 in the display area, not before. If entries are not picked up, they will not be returned. If you are not able to pick up your entry, photograph it before mailing it or make a duplicate set of boards. Projects may be picked up by others if written permission to do so is provided.

Entry Information:

Entries must be sent individually, hand-delivered or sent US Mail, UPS or other courier, to arrive beginning February 7, 2012 and no later than 5:00 PM on Thursday, February 16, 2012. For mailed packages, a receipt of delivery should be requested.

Send or deliver to: Student Career Forum

c/o Millie Kwong
2 Harrison St. Suite 400
San Francisco, California 94105
(415) 836-4131

Questions:

Please contact Doug Stead, CID: Email: doug.stead@ccidc.org

Recommended Reference Material:

ADA Standards for Accessible Design available at <http://www.ada.gov/stdspdf.htm>
CalDAG2011, Interpretive Manual & Checklist, Michael P. Gibbens
Interior Graphic & Design Standards, S. Reznikoff

Floor Plan of Restaurant Space (not to scale):

