

2012 STUDENT CAREER FORUM

SCHEDULE

Thursday, March 1

Pre-Forum Events

Cost \$15

1:00 pm

Tours — meet at SF Design Center Galleria Lobby, 101 Henry Adams St.

This is an opportunity for you to tour several of the Design Center Showrooms on the day before the Student Career Forum. The tours will be led by professional designers. Participants will divide into small groups for guided tours of a variety of showrooms. This event is limited to 50 people. You do not have to be registered for the Forum to attend.

4:00 pm

Reception — Applegate Tran Interiors, SF Design Center Showplace, 2 Henry Adams St., #500

Applegate Tran Interiors — an award-winning full-service interior design firm — will host a reception for Tour participants.



Friday, March 2

Student Career Forum

Cost \$70

8:00 am

Registration Opens; Breakfast — SF Design Center Galleria Lobby & Atrium

9:00 am

Welcome — The Galleria Atrium

9:15 am

OPENING KEYNOTE ADDRESS — The Galleria Atrium

Stephen Earle, Senior VP, Home Collection Design, Polo Ralph Lauren

“Focus: Staying True to Yourself”

Mr. Earle directs the design of all home products under the Ralph Lauren, Lauren, Chaps and American Living brands, translating the vision of Mr. Lauren into merchandise.

10:15 am

Workshops Sessions 1 and 2 — showrooms in The Galleria and Showplace buildings

11:30 am

Faculty Roundtable — Location To Be Announced

12:30 pm

Lunch — The Galleria Atrium

1:30 pm

Workshops Sessions 3 and 4 — showrooms in The Galleria and Showplace buildings

4:00 pm

Awards Ceremony — The Galleria Atrium

4:45 pm

CLOSING KEYNOTE ADDRESS — The Galleria Atrium

Mary Jo Camp, CKD, CBD, CID, CAPS, CGP

“Your Most Important Design”

Ms. Camp, an award-winning designer, has held many positions within the field, including owning her own design firm and showroom.

5:15 pm

Door Prize Drawing — The Galleria Atrium