

# 2012 Student Career Forum

## Keynote Speakers

### Focus: Staying True to Yourself

**Stephen Earle**  
*Sr. VP, Home Design Collection, Polo Ralph Lauren*

*9:15 am, The Galleria Atrium*

Understand the value of finding your voice and understand your vision in a business of passing styles, endless demands, and unreasonable deadlines.

Stephen directs the design of all home products under the Ralph Lauren, Lauren, Chaps and American Living brands. He graduated from the Rhode Island School of Design with a BFA in Textile Design in 1982, beginning his design career in New York working under Raymond Waites at GEAR, as a textile and product designer. He worked at Polo/Ralph Lauren as a Design Director from 1989 to 1992 -- initially working on Polo's new corporate headquarters shopping for Europe and the United States, finding furniture, carpets, art and objects for public spaces and executive offices. In 1993, he joined Martha Stewart Living as a contributing editor. In 1995 he became Style Director, where he oversaw and directed the department of stylists that create content for the magazine, books, TV and merchandise. In 2004 he rejoined Ralph Lauren Corporation in his current role.



### Your Most Important Design

**MaryJo Camp**  
*Owner & Principal, DesignCamp*

*4:45 pm, The Galleria Atrium*

What makes one designer successful and another unknown? How can you become known in a market that is filled with talent? How do you get that first "big break"? Designers just starting in the field and seasoned professionals alike must design a plan to get their competitive advantages known. It is the most important design of your career.

MaryJo Camp, CKD, CBD, CID, CAPS, CGP is a 30+ year veteran of the Kitchen and Bath Industry. As an award-winning designer, she has held many positions within the field, including owning her own design firm and showroom. MaryJo has been very active in the California design/build community within NKBA and CCIDC and as an adjunct professor at Canada College, an NKBA Endorsed College in Redwood City. She has designed and overseen construction of many state-of-the-industry appliance showrooms demonstrating the latest ideas in kitchens. MaryJo enjoys her work as Principal of DesignCamp and is VP-Professional Development for the Carolinas Chapter of NKBA. Currently, MaryJo is on contract with Lowe's New Business Development in their Innovation Center at the Corporate Headquarters in North Carolina.